

Accolades

Acknowledging the Activities of Our Auxiliaries

All in the Family

Membership in the Auxiliaries is increasing, with dozens of provisionals joining the ranks all across the San Francisco Peninsula and beyond. New members come from all ages and stages; but in some cases, it's just genetic. Mothers bring in daughters, grandmothers cajole their grandkids, and so do their sisters and their cousins and their aunts. These profiles of many such pairings are affirmation of values they all share. "We do it for the love of children," explains one long-time volunteer. "They are our number one priority," adds her daughter.



The Auxiliaries are lucky to have dozens of mother/daughter members and volunteers, as well as aunts/nieces, grandmothers/granddaughters, and sisters, who all share a profound commitment to helping children in need. Among the multi-generational members are, front row from left, Colleen Marelia (*San Jose*), Pat Norman (*Charter*), Judy Euphrat Castaillac and her mother Marion Euphrat (*Roth*), Bobbee Nylander and her daughter, Karole Nylander Goldie (*Palo Alto*). Back row, from left, are Marianna Marelia Hampton (*San Jose*), Lisa Teglia (*San Francisco*), Joan Morris and her niece Cindy Morris (*San Mateo-Burlingame*), Nancy Shurtleff and her daughter, Beth Shurtleff Dawes (*Woodside-Atherton*). Not pictured are Pat Norman's daughter, Christina Nielson, and Lisa Teglia's grandmother, Marie Batton (*Palo Alto*).

Joan Morris, **San Mateo-Burlingame** member since 1965, reconnected with her husband's brother's daughter at a family wedding last summer. The topic of the Auxiliary came up and next thing she knew, her niece joined in September. "No sooner had Cindy joined, than she was out selling sponsorships and ads for the Holiday Boutique opening." Joan has also brought her teenage granddaughter, Kelsey, in to work the Gift Carte cash register. "She knows it better than I do!" remarks Joan. Another prospective member?

After a successful career in computer training at Intel, **San Jose's** Marianna Hampton retired and soon resumed a free-lance version of her career. "I had always been involved with Ballet San Jose Silicon Valley. Occasionally, I would ask my mother to volunteer, so it was 'turnabout is fair play!'" First, Marianna helped design, produce, and distribute the sponsorship brochure for Pumpkin Patch. Now, twelve years later, she and her mother, Colleen Marelia, work together regularly at the Thrift Box. As a team, they revitalized the book department and increased sales volume.

Marie Batton joined **Palo Alto** in 1957, working as a chef and server at the Allied Arts Restaurant. Her granddaughter, Lisa Teglia of the **San Francisco Auxiliary**, explains, "There hasn't been a time when the hospital wasn't a part of my life." Every Christmas, her grandmother hosted a family luncheon at the Guild. They also visited the Garden Café in Burlingame. And the social life! "My parents were always getting dressed up to go to the Jewel Ball in the City. I can remember longing to go." In her twenties, Lisa began working for her father's printing business. She produced the Jewel Ball program (which he had donated) and "that's how they hooked me," she recalls cheerfully. As current Jewel Ball chair, this free-lance designer and young mother gets to dress up and step out after all.

Marion Euphrat joined **Woodside-Atherton** over
continued inside

— continued from cover page

fifty years ago, and in 1990 she also joined the **Roth Auxiliary**. Marion remembers her days at the Stanford Convalescent Home as a Girl Scout leader. Her daughter, Judy, was a baby then. Decades later, when her kids were grown, Judy Castaillac joined her mother as a volunteer in Packard's Gift Shop. "Judy had a great deal of volunteer experience, so she was a natural," says her proud mother. Judy now does buying, marking, and a regular monthly shift with her mother.

When Karole Nylander Goldie was thirteen years old, she and her sister walked the fashion runway for children's health. Their mother, Bobbee Nylander, had even bigger plans for them with the **Palo Alto Auxiliary**. And here is where the details get fuzzy: twenty-five years ago, Bobbee donned the Easter Bunny costume for Bunny Days at Allied Arts, now an annual tradition. When double shifts spread to four days, however, Bobbee needed some relief. "On a sunny afternoon, those costumes get very hot." Karole, an attorney, helped her mother by sharing the shift. Currently an Auxiliary second vice president, Karole has also become a Thursday Girl, serving with her mother.

Pat Norman has been a **Charter** volunteer at the This 'n' That shop for thirty-five years. She heard about the twice-yearly rummage sale back when she was a hairdresser and one of her clients was past president of the San Francisco Auxiliary. Three ladies from the shop joined, "and we all became very hard workers," says Pat. "I worked in the men's department back then,

then in jewelry, but now I am in charge of all outdoor sales." How did she get her daughter, Christina Nielson, interested? Simple! "I needed help!" Because Christina works full-time, she is content to work as a volunteer, rather than a member. She brings her husband, Glenn, on sale days and they all work together to set up. She has been helping her mother in this capacity for twenty-seven years.

When Nancy Shurtleff was active in **Woodside-Atherton**, her teenage daughters helped out with Tally Ho, and together they attended Christmas teas at Allied Arts. Beth Dawes used to watch her mother disappear for the entire day for Tally Ho, and she envied her the glamour and excitement. "Now I realize," says Beth, "I have been to Tally Ho more often than she has!" Nancy may be a sustainer, but daughter Beth is busy enough for both of them these days. Wife of Chris Dawes, CEO of Lucile Packard Children's Hospital, she has met "so many wonderful women who are so committed to pediatric medicine." Beth was also a nurse for four years in the pediatric oncology department at the old children's hospital. All of these factors inspired her to join her mother's Auxiliary in 2003. And so the tradition continues.

These 'legacies within a legacy' speak to the power of shared vision and ongoing commitment to something bigger than all of us. Whether members are tied by blood or a shared passion, the Auxiliaries unite generations of women in a spirit of generosity and love.

A Message from the President

Dear Association Members:

New beginnings as we move into Spring...each of our Auxiliaries has made a good start in 2005 to support our mission to fund uncompensated care for children at Lucile Packard Children's Hospital. I have been proud to serve with you, representing Woodside-Atherton Auxiliary, on the Association of Auxiliaries for the past three years. I am honored this year to be elected as President of the Association, following the term of warm and personable Karen Sutherland.



Barbra D. Wood

Many of you have been sympathetic and supportive during the Allied Arts Guild renovation project. If I am able to bring one quality to the Association from that effort, it will be my experience of the last several years working together with many different entities to make the Allied Arts Guild project a success. Looking to the future, the Association will work to be a productive resource for individual Auxiliaries. We are now planning our first 2005 retreat on May 18 to begin looking at leadership development, and recruiting and retaining capable Auxiliary members. Our Accolades feature story on mothers and daughters and other family members belonging together to our Auxiliaries is just one example of how we can provide continuity for our mission.



Auxiliary presidents for 2005 gathered recently in the gardens at Allied Arts. Seated, from left are Ginny Bonicelli (Charter) and Libby Russo (Woodside-Atherton). Standing, from left, are Nina Clima (San Francisco), Nancy Santon (Charter), Joan Pierce (Roth), Pauline Hayward (Charter), Mary Wineberg (San Mateo-Burlingame), Gail Sachs (Palo Alto), Missy Ryan (San Jose), and new President of the Association of Auxiliaries, Barbra D. Wood.

Thank you to each and every one of you for your continuing commitment to work with the Association of Auxiliaries, for the benefit of Packard Children's Hospital. I am delighted to work with you, and I look forward to this year.

A handwritten signature in cursive script that reads "Barbra D. Wood". The ink is dark and the signature is fluid and legible.

Barbra D. Wood
President
Association of
Auxiliaries

Auxiliaries Endowment

Since the Auxiliaries Endowment was begun in 1999, ten generous Auxiliary members have left bequests to Lucile Packard Children's Hospital. Their funds have been carefully stewarded and wisely invested, and their combined gifts and return on investment have grown to \$11.3 million.

Building on this success, twenty seven current Auxiliary members have acknowledged that they, too, have included Lucile Packard Children's Hospital and the Auxiliaries Endowment in their estate plans, and will therefore be adding to the Endowment in the future.

The Association of Auxiliaries determines how annual payout from the Auxiliaries Endowment will be directed to medical programs and patient services, based on proposals from Packard Children's Hospital. In its first five years, the Auxiliaries Endowment has generated \$1,157,309 that has funded a wide range of patient care services, improvements to help make children and families more comfortable during hospitalization, and research.

Participation in the Auxiliaries Endowment, in any amount, guarantees that the legacy of Auxiliaries support will have a permanent and positive impact on the future of Packard Children's Hospital.

For more information, please contact Mark Gundry, Director of Planned Giving at the Lucile Packard Foundation for Children's Health, at 650/736-1211.

Founding Members

Margaret Chorn
Bettie P. Cody
Hollis Yerington Drake
Katharine Hanrahan
Martha Macdonald
Dorothy Martin
Nina Rose Splittorf
B.J. Stephens
Ruth Templeton
Doris Whalen

Charter Members

Bertha B. Aced
Victoria Applegate
Patricia Barsotti
Venus Berge
Dianna Dohrmann
Mary A. Fullmer
Mary L. Goerz
Vera Hornak
Donna Horwitz
Mary B. Kennedy
Jane Koss
Anne King
Helen T. Kriegsman
Ellen Latour
Carol Luckhardt
Margaret Manson
Patricia Miller
Dorothy J. Oliphant
Barbara B. Reeves
Reva Roditti
Louise Scott
Karen Sutherland
Meryle Thompson
Elizabeth A. Wade
Barbra D. Wood
Margaret Yung
Harriet Zelencik

Acting Locally

*1,700 women strong,
spanning the Peninsula and beyond*

Charter Auxiliary

This 'n' That Shop, Stanford Campus (650) 497-8591

Tucked away in the far reaches of Governor Leland Stanford's horse farm is a thriving retail business that has one simple bottom line: curing sick kids. Every month, the This 'n' That shop opens its doors—and most of its storage containers—to the bargain-hunting public.

The business model is simple: generous donors contribute quality clothing, toys, books, household items, even jewelry and antiques, which then are sold by the Charter Auxiliary. The trick is to sort and price the ever-increasing volume of donations, and efficiently move them through the system. "We have been tinkering with hours of operation, to better suit our volunteers' schedules and to meet our customers' needs," explains Past President Maureen Hoberg. But current Co-president Pauline Hayward says, "You can't ever open early enough for the real die-hards. They start lining up two hours beforehand!" She describes a drenching day when the idea of selling out of the storage containers was born. Now each container is its own tiny shop, with product artfully displayed along the walls. What makes this shoppers' paradise different may be the point-of-sale messages—pictures of premature babies receiving cutting-edge care at Packard. If a patron quibbles over price, the sales staff point to a well-placed article on the wall. "Remember, it's for the kids!"



Charter Auxiliary Co-president Pauline Hayward welcomed Detective Harris Kuhn of the Stanford Police Department for a recent presentation to members on personal safety and identity theft prevention.



Shirley DeCrosta, left, and Roth Auxiliary President Joan Pierce prepare to deliver toys and balloons from the Gift Shop to a tiny Packard patient.

Roth Auxiliary

Gift Shop at Packard Children's Hospital (650) 497-8596

Business has been brisk at the Gift Shop at Lucile Packard Children's Hospital, in spite of relocation of day clinics, which significantly affected the walk-in trade. The store still hums with both new and repeat shoppers. Due to major construction work taking place on the ground floor at the hospital, where administrative functions of the shop are housed, there has been much behind-the-scenes upheaval. The office and storage rooms have both moved, and the staff and stuff along with them! On the staffing side, buyers for the whimsical to the winsome have historically been drawn from the ranks of the Auxiliary. Now, additional buyers are being trained for the future.

Amidst the numerous changes taking place all around them, the shop staff retains its creed: to give outstanding and compassionate service to everyone who comes into the shop. Relates Sandy Kuehn, shop manager, "One Saturday we had closed the shop to take inventory. Well, a young man in a wheelchair came by with his mom. She explained to me that it was his first time out of bed in a long while, and the trip to the Gift Shop had been the incentive. Of course we gave them their own private visit!" She adds, "We're all just a bunch of softies." Next up is a Gift Shop display window planned for the Mary L. Johnson Center in the hospital's new building across Welch Road. It will feature wares available for purchase at the shop.

Woodside-Atherton Auxiliary

Allied Arts Guild, Menlo Park (650) 322-2405

The Traditional Shop, centerpiece of the Allied Arts Guild retail community, continues to welcome back long-time customers and entice new visitors to the complex. The Allied Arts Guild Restaurant is ringing up much-needed funds for Lucile Packard Children's Hospital. All of the meticulously restored and revived office space at Allied Arts has been leased, and retail spaces are fast filling up. The Woodside-Atherton Auxiliary is thrilled to have so many complementary businesses making their homes in this one-of-a-kind complex. With the many corporate functions, and meetings of several Auxiliaries held at the Guild, there is no shortage of impulse shopping to be done! Fashion designer Max Nugus has transplanted from Stanford Shopping Center, making his new retail home in a space more conducive to leisurely fittings in an exquisite setting. Painters, potters, soap sellers and photographers also offer their wares.

Amidst all the planning for upcoming events, Tally Ho is also in early stages of preparation. It will be held at the Menlo Circus Club on Saturday, September 10, 2005. There will be no children's events this year, explains Tally Ho chair Marlene Belstock. The committee has devised a two-tier ticket system, which they believe will increase attendance overall. In addition to admission to the cocktail party, dinner and full event, a lower-priced ticket will be offered to those who wish to enjoy just dessert and dancing late into the evening.



Beautiful weddings are again being held at Allied Arts Guild. Stephanie Blanchard McMichael, granddaughter of Palo Alto Auxiliary member Bonnie Miller, was married in a winter ceremony.

San Jose Auxiliary

Thrift Box, Willow Glen (408) 294-4490

New beginnings for old favorites—this is the hallmark of the San Jose Auxiliary Thrift Box. A strong enterprise that regularly breaks its own sales records (January '05 was its biggest month ever!) and serving the masses of bargain hunters who know a good thing when they see it, the Thrift Box is a well tried and consistently tested winner.

Of course, Thrift Box funds raised for uncompensated care at Lucile Packard Children's Hospital add up to relief and hope for countless Packard patients and their families. That same helping hand extends deep into the community of the South Bay. Recounts Missy Ryan, San Jose Auxiliary president, "One day a woman in her 40s came in looking for professional clothes. You got the sense that she was reentering the workforce. Well, we had more fun helping her match up blouses and suits and trousers—she got at least eight combinations for under fifty dollars! Everyone was ecstatic." There is such a vast inventory of donated goods, and so much of it in such good condition, that one customer asked who their buyers were.

"There's cash in trash!" says Missy Ryan. But there is more; a coat came in the back door one day with a note pinned inside its pocket. The note described how the coat had provided warmth and comfort through good times and bad, and now it was being passed on to the next owner, with best wishes ... and so the cycle of caring continues.



San Jose Auxiliary's Thrift Box continues to earn record proceeds for Packard Children's Hospital. Pictured are dedicated volunteers, from left, Lynea Plato, Trudi Kole, President Missy Ryan, and Ellen Baron.



Tastes, Tales and Traditions, the stunning cookbook that is a two-year labor of love for Palo Alto Auxiliary members, will debut later this year.

Palo Alto Auxiliary

Allied Arts Guild Restaurant, Menlo Park (650) 324-2588

Since 1932, patrons of the arts (Allied Arts, that is) have been enjoying meals in the tranquil, elegant setting of the Allied Arts Guild in Menlo Park. Since the dramatic and thorough renovation of the facility, and with the preservation and restoration of the grounds, the restaurant business is bustling. "We re-opened at the busiest possible time of year, in the lead-up to the winter holidays!" exclaims Gail Sachs, president of the Palo Alto Auxiliary. The brand new, fully equipped professional kitchen stood up to the test, as did the new professional chef brought on board in the fall to bolster the restaurant's excellent reputation. And speaking of memorable meals at Allied Arts, the new cookbook, *Tastes, Tales and Traditions* celebrates this 70-year legacy and will be available in early fall 2005. It features nearly 150 favorite recipes from the restaurant's vast collection; new recipes from current members; wine suggestions from a world-renowned wine consultant; charming anecdotes about the Guild; cooking tips; stories and menus from the Auxiliary's special events; photos and original paintings that reflect the Guild's beautiful architecture and landscaping.

This two-year labor of love includes 365 recipes in this priceless keepsake, which will belong on your coffee table, not in the kitchen. Says cookbook chair Luisa Pliska, "This will be a book that we will all be so proud to own and give as a gift." The next time you are a guest at the restaurant, place your order for cookbooks to avoid the holiday rush.

San Francisco Auxiliary

Jewel Ball (650) 497-8591

Each year, the San Francisco Auxiliary participates in one of the most joyous events at Packard: the annual reunion of babies and families of the Neonatal Intensive Care Unit. This festive gathering of NICU alumni of all ages is a celebration of survival against all odds. Many partygoers are walking, talking miracles of modern science, and some bring healthy babies of their own. It is an intergenerational affair for the San Francisco Auxiliary as well, helping members connect with an important Hospital constituency. Provisional and active members staff the face-painting booth. Dotty Oliphant, a near-fifty-year member of the San Francisco Auxiliary, attended her first NICU reunion in 2004. "It was probably the most uplifting experience I have ever had at the hospital. I spend half my time down at the Gift Shop (Dotty is also a member of the Roth Auxiliary), but nothing could have prepared me for all those happy faces!"

San Francisco Auxiliary's Jewel Ball, again sponsored by Wells Fargo, will be on November 5 in the Palace Hotel's elegant Garden Court. The theme is Havana Nights, so expect a spicy, colorful affair. Lisa Teglia, Jewel Ball Chair, says, "We'll have lots of interesting Cuban touches, like hand-rolled cigars and Panama hats for the caballeros. For the ladies, Darren McClung Estate and Precious Jewelry in Palo Alto has donated a Luca Carati 18 karat yellow and white gold sun necklace with over 13 carats of diamonds valued at more than \$25,000. That should add some sparkle to the evening."



San Francisco Auxiliary president Nina Clima and her husband, Frank, look forward to dancing at the Jewel Ball on November 5.



The Ralph Lauren store in Burlingame will again host the Pink Pony event to benefit Packard Children's Hospital, by way of the San Mateo-Burlingame Auxiliary. Pictured at last year's successful event are, from left, members Joan Morris, Angie Hollman, and Pat Wolf.

San Mateo-Burlingame Auxiliary

Gift Carte, Burlingame (650) 343-8461

The Gift Carte in Burlingame is on a roll; in the two slowest months on the calendar, sales are up over last year. The Treasures corner has been a triumph, generating a steady flow of repeat business. Monday craft workshop volunteers turn out beautiful handmade sweaters, afghans, and infant wear, while buyers supplement this product line with gorgeous one-of-a-kind gifts. As part of a concerted effort to strengthen community ties, the shop's display window has been decorated with paper flowers created by local schoolchildren. "Other classrooms with ties to the Auxiliary are slated to take turns," says Auxiliary President Mary Wineberg.

To supplement the Gift Carte's proceeds, the San Mateo-Burlingame Auxiliary and Dr. Harvey Cohen will again co-host The Pink Pony fundraiser with the Ralph Lauren Store on Burlingame Avenue on October 20, 2005. The shop will be closed to the general public from 5 to 8 p.m., when invitation-only shoppers will be able to mingle, enjoy catered hors d'oeuvres and ring up profits for pediatric oncology. Twenty percent of the proceeds from this special evening event, combined with a percentage of the day's sales, will be shared between Ralph Lauren's charitable foundation and Lucile Packard Children's Hospital.

The first day of spring heralds new life, new growth, and ... planning for Christmas? So say the members of the San Mateo-Burlingame Auxiliary. They are beginning to plan the newly renamed gala, *'Tis the Season*. Along with half trees and wreaths, both recent innovations that have proved great sellers, this year they will introduce many surprises at their holiday gala on November 12.

Ongoing & Upcoming Events

Support your sister Auxiliaries.

OPEN ALL YEAR;
CLOSED HOLIDAYS

Lucile Packard Children's Hospital Gift Shop (*Roth Auxiliary*)
725 Welch Road, Palo Alto, (650) 497-8596

Thrift Box (*San Jose Auxiliary*)
1362 Lincoln Avenue, San Jose, (408) 294-4490

Gift Carte (*San Mateo-Burlingame Auxiliary*)
1433 Broadway, Burlingame, (650) 343-8461

Allied Arts Guild Traditional Shop (*Woodside-Atherton Auxiliary*)
75 Arbor Road at Cambridge, Menlo Park, (650) 322-2405

Allied Arts Guild Restaurant (*Palo Alto Auxiliary*)
75 Arbor Road at Cambridge, Menlo Park, (650) 324-2588

Friday & Saturday
MAY 20-21; JUNE 17-18;
JULY 15-16; AUGUST 19-20;
SEPTEMBER 16-17; OCTOBER 14-15

This 'n' That Shop Sale (*Charter Auxiliary*)
Friday: 2 to 5 p.m., Saturday: 9 a.m. to 1 p.m.
472 Oak Road off Stock Farm Road on Stanford Campus, (650) 497-8591

Saturday, MAY 7

Mother's Day Lunch, (*Palo Alto Auxiliary*) Allied Arts Guild Restaurant,
(650) 324-2588

Saturday, SEPTEMBER 10

Tally Ho (*Woodside-Atherton Auxiliary*), Menlo Circus Club, (650) 497-8591

Saturday, OCTOBER 8

Pumpkin Patch Boutique (*San Jose Auxiliary*) First Congregational Church,
Hamilton & Leigh in San Jose, (408) 294-4490

Thursday, OCTOBER 20

Ralph Lauren Pink Pony Event, (*San Mateo-Burlingame Auxiliary*),
Ralph Lauren in Burlingame, (650) 343-8461

Saturday, NOVEMBER 5

Jewel Ball (*San Francisco Auxiliary*) Palace Hotel, (650) 497-8591

Monday, NOVEMBER 7

Holiday Boutique Opening, (*San Mateo-Burlingame Auxiliary*), Gift Carte,
(650) 343-8461

Saturday, NOVEMBER 12

'Tis the Season (*San Mateo-Burlingame Auxiliary*), Hyatt in Burlingame,
(650) 343-8461

Friday & Saturday
NOVEMBER 18-19

Holiday Boutique (*Charter Auxiliary*), Friday: 2 to 5 p.m., Saturday: 9 a.m. to 1 p.m.,
donations center at 472 Oak Road on Stanford Campus, (650) 497-8591

Association of Auxiliaries for Children
770 Welch Road, Suite 150, Palo Alto, CA 94304



Lucile Packard Children's Hospital
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